



# Elements of Successful Field Trial

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# What Can Go Wrong?

- Crop Failure
- Operator Error
- Missing Plots
- Questionable Data
- Inadequate Experimental Design
- Over-riding Environmental Influences
- Cooperator Inattention
- Variability

# Keys to Success

- **Set clear objectives**
  - Build protocol to meet objectives
  - Choose appropriate experimental design
- **Match protocol demands with CRO competencies**
  - Track record provides insights
  - Does CRO have the right scale for managing trial?
- **Create schedule & Stick to it!**

# Time

- The greater the requirements of the protocol, the greater the need for adequate time
  - Pest Pressure
  - Soil Type
  - Trial Size
  - Rotational Restrictions
- December is preferable, March is LATE

# Success Hit List

- Start Early
- Set Realistic Goals
- Match Protocols with Capabilities
- Meet Operational Timelines
- Visit Trials Early
- Establish Reporting Schedules
- Move Goal Posts as Little as Possible

# Thank You



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